

The Minnesota Business Partnership (MBP) is a business trade association comprised of more than **100 CEOs and top executives** from Minnesota's most innovative and respected large companies.

The impact of Minnesota's large businesses extends far beyond their own operations. For every large company MBP represents, thousands of small businesses, suppliers, and service providers depend on their presence in our state. MBP member companies employ **one out of every six Minnesotans**, pay billions in taxes, and support local communities through philanthropy and volunteerism. Research shows that **75% of Minnesotans believe retaining these large employers is important to the state's future**, and **71% recognize large companies as vital to the broader economy**.

Minnesota ranks #1 among all large U.S. metros in dual-career households, meaning companies aren't just recruiting an employee, they're recruiting two careers and a family. Minnesota's quality of life, strong schools, and vibrant communities are what close the deal.

MBP members are united by a common mission: Maintain a high quality of life for all Minnesotans by ensuring that the state's economy remains strong and globally competitive.

MBP's Public Policy Focus at the Capitol:



FISCAL RESPONSIBILITY

Strengthen the Business Ecosystem

- Advocate for regulatory and tax changes that allow Minnesota companies to remain competitive nationally and globally.
 - Pro-business federal tax conformity and tax relief
 - Strengthen Minnesota's R&D Tax Credit
 - Protect and stabilize Data Center Tax Policy
 - Competitive changes to existing mandates, the ban on Non-Competes and Paid Family Leave



EDUCATION & WORKFORCE

Future Ready Education

- Accelerate student achievement and build a talent pipeline that powers Minnesota's economy.
 - Transform reading instruction in Minnesota through evidence-based literacy and teacher preparation.
 - Set world-class academic standards and strengthen assessment and accountability
 - Improve quality and affordability of childcare and early learning; expand scholarships and school choice
 - Expand business-education partnerships through career academies and skills training
 - Align dual-credit and PSEO programs to power career pathways in technical and STEM fields



HEALTH CARE

Promote a Stable Healthcare Ecosystem

- Support healthcare reforms that increase quality, improve access, and reduce costs.
 - Support data-driven workforce solutions that keep staffing decisions local
 - Ensure continued access to evidence-based medicine
 - Remove barriers to innovation that improve outcomes and reduce costs
 - Modernize systems and technology to communicate across jurisdictions





MEMBER COMPANIES - BY THE NUMBERS

1 in 6

Minnesotans employed by MBP member companies

\$15 Billion

in wages and benefits in Minnesota

\$300M+

in charitable contributions by MBP members

#1

Twin Cities Fortune 500 concentration per capita among the 30 largest U.S. metros
5th Minnesota's national ranking for Fortune 500 companies per capita

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